

## **Amy Handy**

### **HR Coordinator | Greenstock Nurseries Pty Ltd**

Amy has been working at Greenstock Nurseries officially since 2018, where she currently holds the role of HR and Finance Manager. Greenstock Nurseries is a family-owned wholesale nursery supplying plants to retail nurseries, the landscape industry, schools, and councils. Greenstock is currently operating on 3 sites at Elimbah and Wamuran and is proud to employ staff from diverse backgrounds and provide training and support in propagation, seeding, root pruning, plant care, and project management.

Amy is interested in urban greening, water sustainability, and operational efficiency including automation. If selected to join the Board, she hopes to offer insights into the day-to-day realities of managing a wholesale nursery, while promoting a culture of collaboration among growers and support industries. She aims to advocate for sustainable practices, elevate the greenlife sector, and support the continued growth and innovation of the industry.



## **Vanessa Humphrey**

### **Sales & Marketing Manager | Company Director – Rocky Point & Bassett Barks**

As Sales & Marketing Manager and Company Director at **Rocky Point** and **Bassett Barks**, I lead a passionate team dedicated to growing a sustainable future for the nursery, landscape, and retail greenlife sectors. Our focus is on creating high-quality, environmentally responsible growing media and mulches that help both professional growers and home gardeners cultivate healthy, thriving plants.

With a background in education and small business management, my career evolved into corporate governance and, later, sales and marketing. Over the past eight years, I've helped strengthen governance structures, drive strategic growth, and support the continued success of our family business into its third generation.

In my current role, I combine creativity and strategy developing campaigns, guiding product innovation, and fostering strong partnerships built on quality, consistency, and trust. I'm passionate about promoting Australian-made, sustainable products that contribute to the success and reputation of the nursery industry.

Through my role on the **Greenlife QLD Board**, I hope to contribute my experience in marketing, governance, and stakeholder engagement to support the ongoing success and sustainability of Queensland's greenlife sector. I value the significant work the Greenlife industry contributes to our community and am committed to giving back and supporting its continued growth in any way I can.

