

Green Expo

Bringing Industry Together

July 30 - 31
2024

Gold Coast
Turf Club and
Event Centre

Official Visitors Guide



GREEN EXPO

Bringing Industry Together

Presented By



Nursery & Garden Industry
Queensland



90 YEARS
Nursery & Garden Industry Queensland



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EVENT SCHEDULE

TUESDAY 30 JULY

- 8.15am Official Opening
- 8.30am - 4.30pm Green Expo Open
- 6.30pm Green Expo Gala Dinner at Sea World Resort Conference Centre. Expo Spotlight competition winners will be announced at the Green Expo dinner. Sponsored by Garden City Plastics and Rocky Point

WEDNESDAY 31 JULY

- 8.30am - 1.00pm Green Expo Open

MEDIA NOTICE

By entering the Green Expo I agree that my image may appear in group photographs or video that may be used in future marketing and media.

If you do not wish for your image to appear please advise the central information office.





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Thanks to Garden City Plastics -
Australia's leading manufacturer of
plastic pots and containers for the
Nursery and Garden Industry.



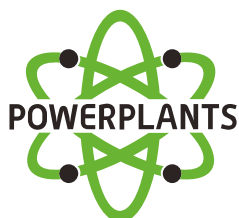
GOLD PARTNER



SILVER EVENT PARTNERS



NGIQ PARTNERS



CONTRIBUTING EVENT PARTNERS





PRESIDENTS COLUMN

In this our 90th year of Nursery & Garden Industry Qld, welcome to Green Expo 2024, Queensland's premier industry only nursery and garden event and what a year it is. With even more exhibitors attending this year than since well before the Covid interruption, NGIQ is excited to have you here.

Green Expo presents an incredible opportunity to showcase the products and businesses of our member nurseries and allied traders. Much hard work goes into not only preparing the plants and products for sale but also in planning what and how to best showcase at Green Expo and I'm sure you'll agree, in 2024, all exhibitors have put on an exceptional show. The aim of Green Expo is to promote the Nursery and Garden Industry to all associated Greenlife consumers, from Retail Nurseries through to Landscape Contractors and designers. As your peak industry body, NGIQ will continue to work hard on increasing the profile of our industry, and it is through events such as this that we reach those wider networks, growing our industry and your business.

As with many of these types of events, there are many behind the scenes who put in massive efforts to bring you the best Expo possible. To the Green Expo Committee, sponsors and suppliers, you have our thanks and we look forward to continuing this work into the future, growing this event into being the biggest industry focused event in Australia.

As an avid Green Expo exhibitor, I look forward to seeing many of you over the course of the Expo, and don't hesitate to come and say hello.

Christina Gnezdiloff
NGIQ President

GREEN EXPO COMMITTEE

Amy Carter, Event Manager NGIQ ● Brett Kelly, CEO NGIQ ● Jason Durham, Garden City Plastics ● Kieran Studders, Big Leaf Wholesale Nurseries ● Christina Gnezdiloff, EvergreenConnect ● Lindsay Jenkinson, Ball Australia ● Megan Williams, Garden City Plastics





WELCOME

The NGIQ Board, team, and sponsors would like to welcome you to Green Expo 2024. This is our major event for trade held each year. The Queensland nursery industry is a significant horticultural sector with a combined supply chain (production to retail) valued at more than one billion dollars annually. The NGIQ is the State Peak Industry Body representing industry and all stakeholders in Queensland. This year marks the special 90th anniversary for the NGIQ and will be celebrated throughout the year.

Being a member of the NGIQ opens up opportunities to have access to networking, training, resources, and communications in our industry. The NGIQ is a member of the QFF (Queensland Farmers Federation) which gives us a strong representation at state level regarding advocacy and lobbying on all issues affecting our industry. The NGIQ is also a member of GIA (Greenlife Industry Australia) which gives us the same representation on a national level. Please feel free to contact me or any of our team if you have any questions about membership.

Green Expo is a great opportunity for industry and growers to meet and promote their businesses. There is so much going on in our industry and the Expo is a great way to interact and update yourself through fellow stakeholders. The Expo continues to grow each year and the NGIQ as part of its strategic planning will be allocating more resources and funding into growing this major event over the next several years. The Expo commences on Tuesday the 30th of July at 8.30am through to Wednesday the 31st at 1pm. Enjoy this event on the magnificent Gold Coast and don't forget the Gala dinner on the 30th at 6.30pm.

I would like to thank the NGIQ team, committee and especially our sponsors for making this event possible and the success that it continues to be. The NGIQ team look forward to seeing you here and helping you with any queries. Have a great Expo!

Regards,

Brett Kelly

Chief Executive Officer, Nursery and Garden Industry Queensland





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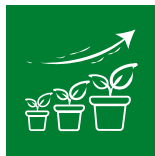
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A MESSAGE FROM OUR PLATINUM PARTNER, GARDEN CITY PLASTICS

GREEN EXPO 2024: A PREMIER HORTICULTURE EVENT

Green Expo stands out as a unique trade event in Australia, growing stronger each year. Visitor numbers are on the rise, and exhibitor stands sell out in record time, demonstrating the high demand for horticulture industry events across the country.

INDUSTRY COLLABORATION AND GROWTH

Collaboration and knowledge-sharing are essential in the Nursery and Garden Industry, making events like Green Expo a crucial part of NGIQ offerings. Brett Kelly, CEO of NGIQ, recently emphasized the importance of delivering exceptional events with tangible outcomes that provide value for members, highlighting Green Expo as a standout on the Australian calendar for bringing the industry together.

OPPORTUNITIES FOR CONNECTION AND ENGAGEMENT

Events like Green Expo offer valuable opportunities to connect with customers and engage with key stakeholders. They promote growers and showcase allied trade members who offer high-quality products and services, playing a crucial role in supporting the industry. Garden City Plastics (GCP), a consistent supporter, views sponsorship of events like Green Expo as a demonstration of unwavering support for the Nursery and Garden Industry. As State Platinum and Event Lanyard Partners again for 2024, GCP is committed to ensuring a great event for all.

IMPRESSIVE PLANNING AND HIGH DEMAND

NGIQ Events Coordinator Amy Carter and the Green Expo Committee have planned another impressive event for this year. The event has once again reached maximum capacity, a testament to its popularity and

thoughtful planning. Building on the success and valuable feedback from previous years, the decision to host the event at Gold Coast Turf Club for a third year is fitting and well-suited to the event's style.

SUPPORT FROM LOYAL SPONSORS

We are pleased to welcome back our loyal Platinum, Gold, Silver, and Bronze sponsors who have supported Green Expo for many years. Sea World Resort is this year's accommodation and social event partner. Both the Exhibitor Networking Function and the Annual Green Expo Dinner will be held on-site, reducing travel for most attendees.

A SPECIAL CELEBRATION



This year's Green Expo is extra special with the celebration of NGIQ's 90-year anniversary. Garden City Plastics, Rocky

Point, and NGIQ are partnering to host the Annual Green Expo Dinner. Last year's event sold out quickly, leading to securing a larger venue to accommodate

the expected 180+ attendees. Alistair Pritchard, CEO of Zoom Garden, will host and MC the event, ensuring it is memorable. The winners of the Green Expo Spotlight competition will be announced, recognizing the best products, services, and new innovations from exhibitors. Join us for an evening of celebration, entertainment, and fun.

Wishing all exhibitors and visitors an enjoyable and successful Green Expo 2024!

Jason Durham

Garden City Plastics Green Expo Platinum Partner and Committee Member



RECYCLE PP5 PLASTIC WASTE IN 3 EASY STEPS



1 CHECK

Check your PP5 plastic waste is suitable for this bin



- Plant pots
- Plant punnets
- Carry trays
- Plant labels
- Carriers and shuttletrays with this symbol



- Drums
- Bottles
- Pipes
- Containers with these symbols



2 TAP

Tap your PP5 plastic waste to clean thoroughly and remove all soil and substrate



3 STACK

Stack your PP5 plastic pots and trays and remove from plastic carry bags



WITH SUPPORT FROM:



COLLECTION CONTACT:

potrecycleqld@gardencityplastics.com

OR SCAN THE QR CODE TO GET IN TOUCH:



**STAND
44**

**big leaf wholesale
nurseries**

Make sure you drop in
to say hi.

We are looking forward to
catching up with you.

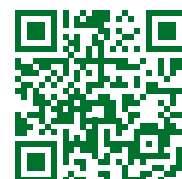
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SPOTLIGHT COMPETITIONS

Scan the QR code to vote for your favourites in our spotlight competition.



EXPO SPOTLIGHT COMPETITIONS

COMP A BEST OF EXPO



COMP B BEST NEW PRODUCT / SERVICE



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BETTER

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We do this via our
STRATEGIC PRIORITIES

NGIQ ARE HERE TO HELP MEMBERS:

- Build their business through events, networking, brand awareness and support
- Stay informed and up to date with matters that are important to the industry
- Increase knowledge through training and information
- Feel heard and know that NGIQ are working to protect their interests

What benefits you receive:

- Opportunity to exhibit at **Brisbane and regional trade days**
- Opportunity to exhibit at **Green Expo** largest trade only, greenlife event in Australia
- Opportunity to exhibit at **Queensland Garden Expo** (Retail). 40,000 visitors over 4 days
- **Sponsorship/Advertising** opportunities in Leaflet Magazine. Distributed to all NGIQ members
- Invitation to attend member only **networking events** and **nursery site tours**
- **Resources and technical information** relevant to our industry
- Discounts/deals offered from our partners to members only
- **Relevant projects** to support our industry
- Members only rates for **training courses**. More courses to come soon
- **Discounts/deals** offered from our partners to members only
- Access to attend **NGIQ Annual Dinner**

And more opportunities to come!

Come and be part of a community of passionate people and help the nursery and gardening industry move forward.

1

Deliver an effective
ADVOCACY function

2

Help build **MEMBER PROFITABILITY AND WELLBEING**

3

Develop **ROBUST INDUSTRY AND MARKET COLLABORATIONS**

4

Strengthen organisational
GOVERNANCE AND EFFICIENT OPERATIONS

"There is no power for change greater than a community discovering what it cares about".

Meg Wheatley



Nursery & Garden Industry
Queensland

If you need more information,
please email us at info@ngiq.asn.au
or call us on 07 3277 7900





OFFERING

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QUALITY



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Stuart Abela: 0436 664 495

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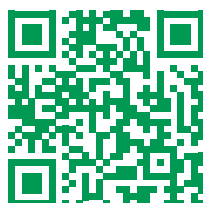
Your business health check

- Do you worry about the risks to your business?
- Do you wonder where your business might be in 5 years?
- Are you happy with your work/life balance?
- Do you have a succession plan in place for your business?
- Do your team members know their roles and responsibilities?
- Are your team members motivated and productive?
- Do you have adequate infrastructure, resources, and staffing levels to achieve your production goals?
- Are your customers happy?
- Do you worry about how your business will recover after a severe weather event, loss of a key person, or difficult trading times?
- Do you feel like your business has no direction?

Sometimes the hardest part of tackling business risks is knowing where to start. To help you begin the process of improving your business resilience, Moshie have developed a self-assessment checklist that will give you a quick overview of the specific risks to your business. Completing the checklist is a good first step in planning to reduce the effects of risk to your business, but there is no obligation for you to take this any further.

The free on-line checklist only takes about 15 – 20 minutes to complete and will help you identify those areas that need to be improved in your business. Once you have completed the checklist, someone from Moshie will be in contact to discuss your results and suggest what steps you need to take to make your business more resilient.

To access the self-assessment checklist click on this link - Self-Assessment Survey - https://www.surveymonkey.com/r/FBRP_SURVEY or use the QR code.



The Farm Business Resilience Program is jointly funded through the Australian Government's Future Drought Fund and the Queensland Government's Drought and Climate Adaptation Program.

EXHIBITORS A-Z

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FLEMING'S NURSERIES QLD

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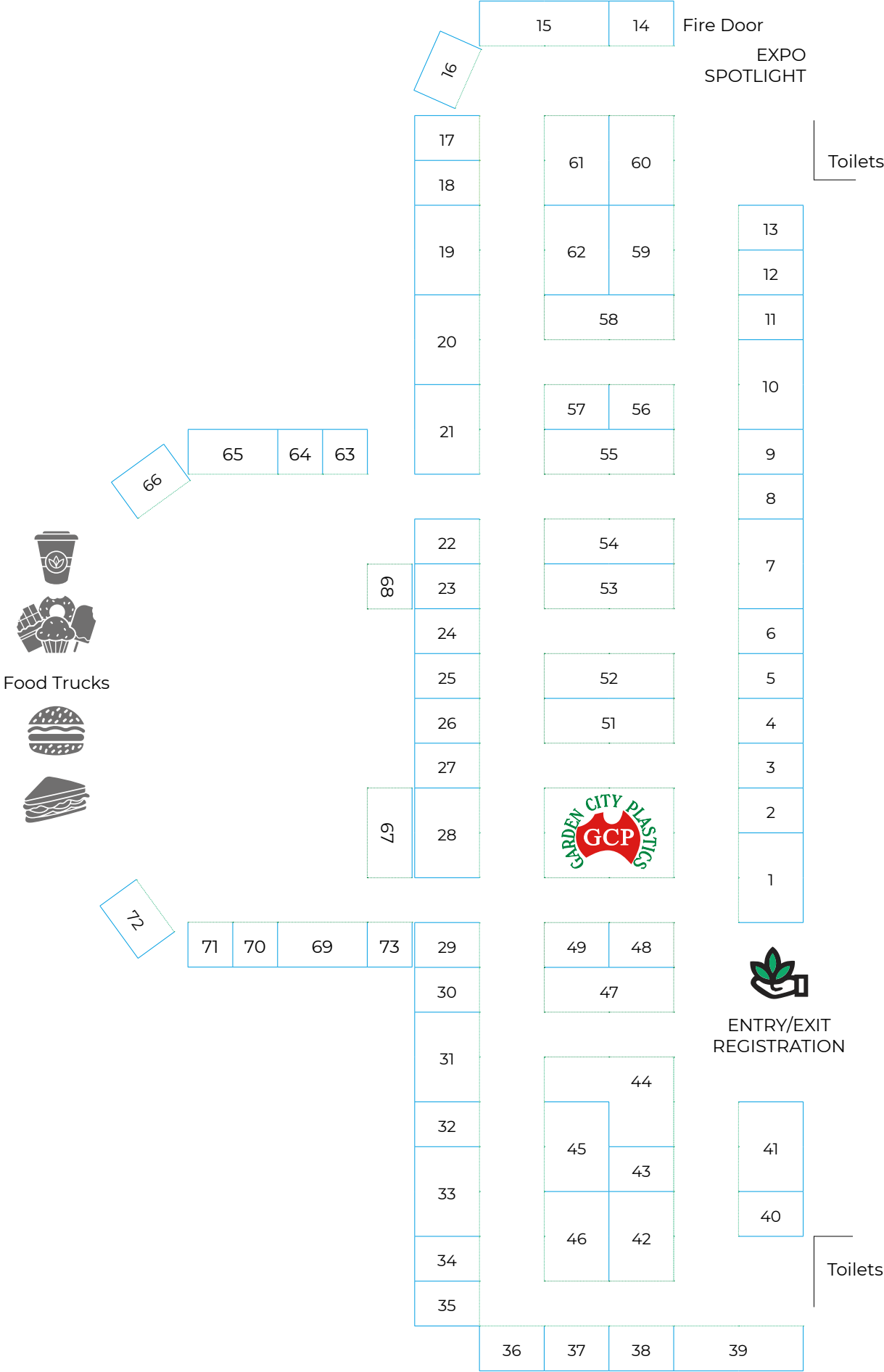
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EXHIBITOR FLOOR PLAN



EXHIBITORS A - Z

- | | |
|--|--|
| 11 Absolute Trade Supplies | 23 Landscapers Nursery Suncoast |
| 10 Alpine Nurseries Alstonville | 37 Mad About Plants |
| 25 Alstonville Plants | 71 Makita Australia |
| 46 Ausplant Nursery | 66 National Fire Ant Eradication Program |
| 33 Australian Plant Specialists | 29 Norwood Industries Pty Ltd |
| 2 Australian Retirement Trust | 27 Organic Crop Protectants |
| 59 Avant Equipment | 18 OUDs Amazone Trading Pty Ltd |
| 58 Ball Australia Pty Ltd | 63 Pacific Nurseries |
| 24 Bamboo Down Under | 40 Pearces Nurseries Pty Ltd |
| 16 Bamboo World Production Nursery | 45 PFICs - Pumps, Filters, Irrigation & Controls |
| 44 Big Leaf Wholesale Nurseries | 56 Plant Providers |
| 39 Blackall Range Nurseries | 38 Plantmark Wholesale Nurseries |
| 41 Blue Sky Nursery | 60 Pohlman's Nursery |
| 67 Brisbane Pot Company | 49 Powerplants Australia |
| 8 Brisbane Valley Wholesale Nursery | 73 Potting Machine |
| 26 Bush Garden Nursery | 53 PROPTEC |
| 22 Calara Cacti & Succulents | 70 Proven Winners Australasia |
| 69 Camwil Palms | 19 QIF Group |
| 4 Delta Wholesale Nursery | 68 QRIDA (Queensland Rural & Industry Development Authority) |
| 51 Dracaena Farm Nursery | 55 Quality Plastic Products |
| 5 EnviroTec Structures | 12 Redlands Nursery Pty Ltd |
| 1 EvergreenConnect | 36 Redox Ltd |
| 52 Fernland | 42 Robert Donato Nurseries |
| 6 Fleming's Nurseries Qld | 28 Rocky Point |
| 64 Flower & Plant Technology | 43 Rumbalara Nursery |
| 50 Garden City Plastics | 30 Rutters Road Nursery |
| 57 Greener Publishing & Media P/L - publishers of Hort Journal Australia | 72 Ryset Australia |
| 9 Growing Solutions Australia | 14 Shade Span Industries |
| 31 Heatons Nursery | 17 Station Creek Tree Farm |
| 13 Helix Australia | 48 Syngenta |
| 65 Heritage Acres Tree Farm | 7 The Grow Centre |
| 15 Hortiquip Pty Ltd | 20 Total Water Services |
| 34 Hortraco Trading Pty Ltd | 54 Transplant Systems |
| 32 ICL | 35 Tubestock Nursery Australia |
| 3 Innovative Tag | 62 Waterworth's Nursery |
| 21 JD Propagation | 47 Zoomgarden |
| 61 Lakewood Propagation | |

EXHIBITORS A-Z

FLOWER & PLANT TECHNOLOGY

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EXHIBITORS A-Z

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✉ ask@plantmark.com.au

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✉ contact_us@qrda.qld.gov.au

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📍 709 Stapylton-Jacobs Well Rd, Woongoolba QLD 4207

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🌐 www.ruttersroadnursery.com.au

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✉ rysetqld@gmail.com

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🌐 www.syngentaornamentals.com.au

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✉ tim@thegrowcentre.com.au

🌐 www.thegrowcentre.com.au

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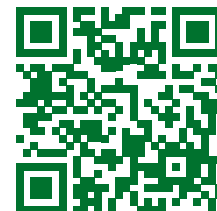
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- Will there be First Aiders on Site?
Yes, 3 of our NGIQ Staff, Amy, Nicolette, and Anna are certified first aiders, in case you encounter any accident please look for us.
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- Is there water available?
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- Can I recycle my lanyard?
There is a collection box in reception to return your lanyard.
- How do I vote in the Green Expo Spotlight Competition?
QR codes are located in the Spotlight area and also around the exhibition hall. You will also find the QR code on the back cover of the Official Visitors Guide

VISITOR SURVEY

Your experience at the Green Expo matters to us! Scan the QR code and let us know what you loved, what could be improved, or any brilliant ideas you have! Your feedback helps us create even more amazing events in the future.



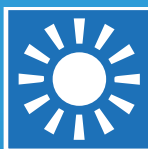
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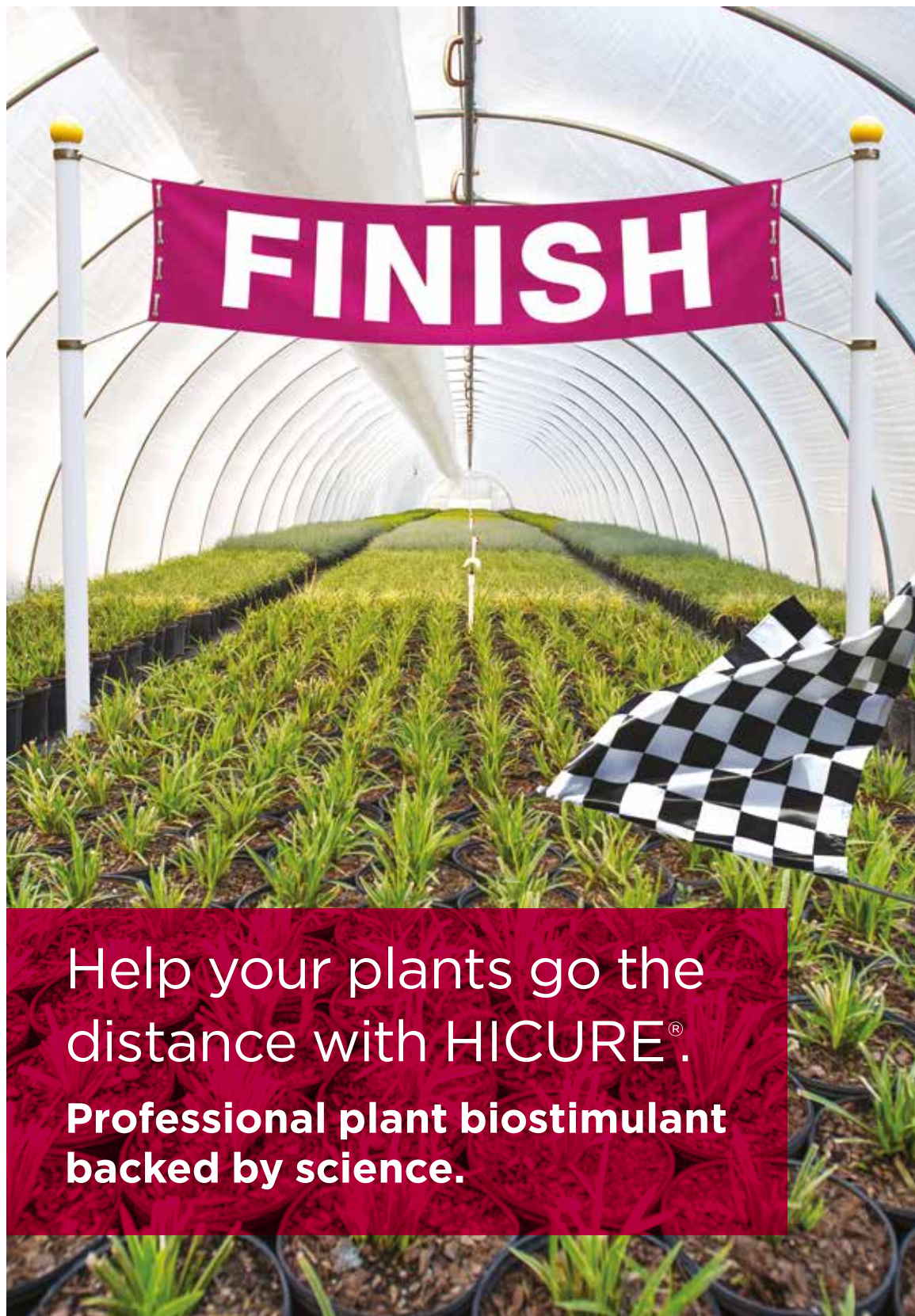
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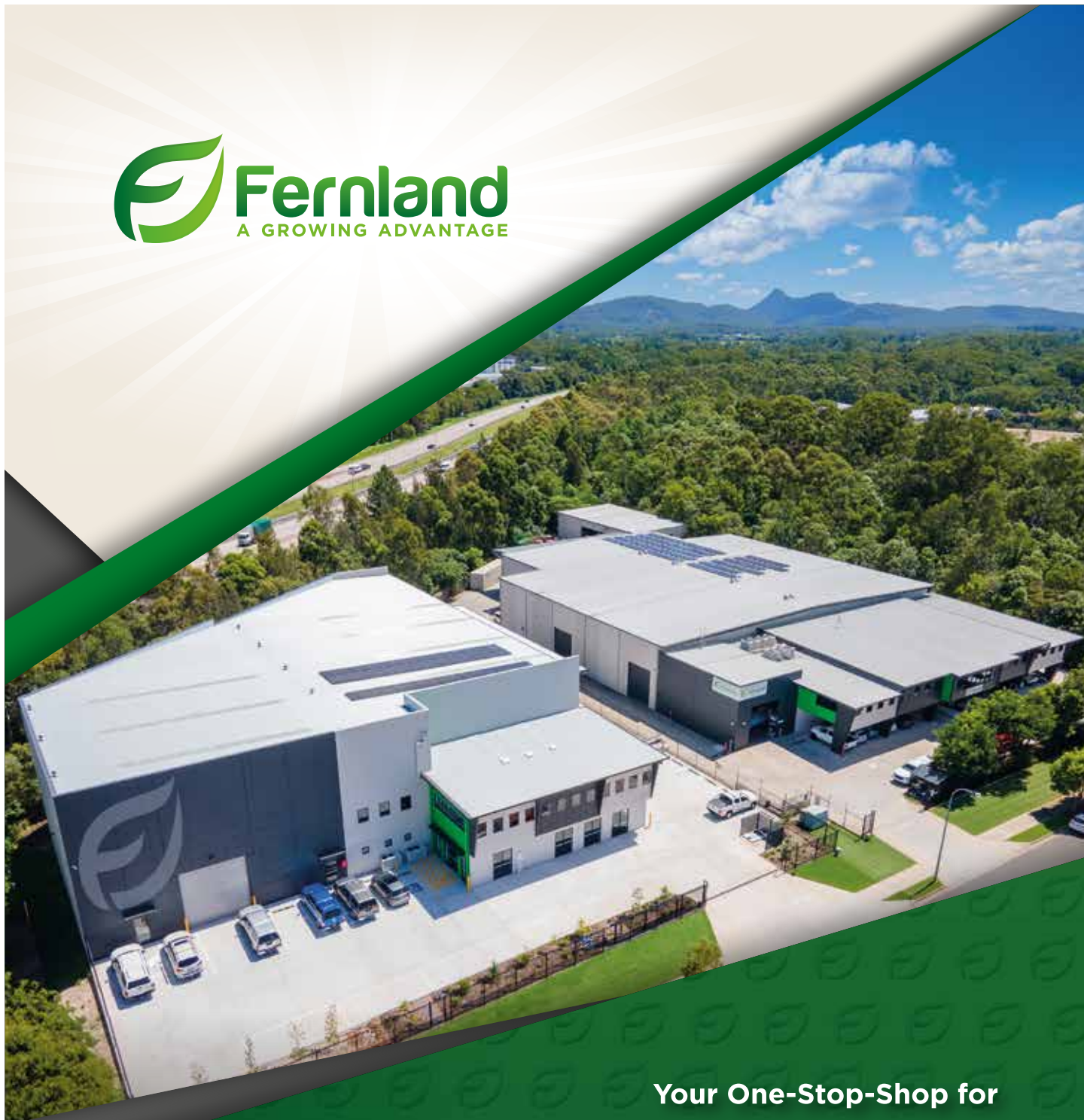
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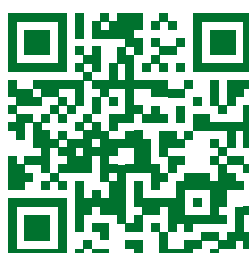
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