



GREEN EXPO

Bringing Industry Together
Presented By



Nursery & Garden Industry
Queensland

EXHIBITOR PROSPECTUS

29 - 30 July 2025

GOLD COAST TURF CLUB AND EVENT CENTRE



Bringing
Industry
Together



Australia's
Largest
Greenlife Trade
Only Expo



All Businesses
Welcome to
Attend



Extensive
Range of
Horticultural
Products

Networking
Opportunities
with Key Industry
Stakeholders

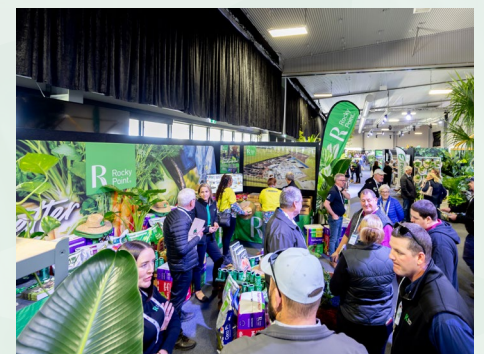


**GREEN EXPO IS A UNIQUE
EVENT IN THE ANNUAL
AUSTRALIAN CALENDAR
THAT TRULY BRINGS THE
INDUSTRY TOGETHER.**

Be there in 2025 to Discover,
Share and Shine:

- Present what's new, unique and complimentary alongside more than 100 exhibitors.
- Showcase your latest products and services to over 500 visitors from across Australia.
- Create, build and strengthen relationships through member exclusive social events.
- Dinner ticket will be included in your stand packages.

**GREEN
EXPO 2025
29 - 30 July**



EVENTS FOR EXHIBITORS



EXHIBITOR NETWORKING FUNCTION



Join us for a relaxed and enjoyable evening with fellow exhibitors after bump in on Monday, 28th July. This casual gathering is the perfect opportunity to unwind and network with others in a laid back atmosphere. It's free for exhibitors to attend, a welcome drink to kick off the evening will be provided, along with delicious nibbles to enjoy as you mingle.

This event provides a great chance to connect with colleagues, share experiences, and discuss the exciting days ahead of the Green Expo. Additional drinks will be available for purchase at the bar.

We look forward to seeing you there!



Sponsored by Quality Plastic Products.

GREEN EXPO DINNER



This prestigious event provides a unique opportunity for industry professionals to connect and network in an exclusive setting, offering an invaluable chance to engage with peers in a refined yet enjoyable atmosphere. Held once a year, the NGIQ Green Expo Dinner will feature the announcement of the Green Expo Spotlight competition winners, followed by a night of entertainment and exciting prize giveaways.

Exhibitors who purchase a 3x3 stand will receive one ticket, and those who secure a 6x3 stand will receive two tickets to the event as part of their package.

Additional tickets can be conveniently purchased online for those wishing to bring additional guests or colleagues. A table of 10 can be booked for those wanting to invite customers to dine with them.

This event promises to be a highlight of the Expo, offering excellent networking opportunities, entertainment, and a chance to celebrate industry achievements.

Sponsored by
Garden City Plastics
and Rocky Point.



GREEN EXPO PREMIUM EXHIBITORS



Opportunities are available for businesses seeking exposure at Green Expo. Sponsorship is open to NGI greenlife members and to all allied trade and service providers (subject to exclusivity). Sponsors receive priority stand allocation upon booking.



Raise the profile of your business;

- Two tickets to the NGIQ Green Expo Dinner. Attendee names must be provided two weeks prior.
- Expo Stand 6m x 3m included
- Branding in Green Expo halls & function area
- Logo & link on NGIQ website & expo collateral
- Full page ad in showbook
- Verbal acknowledgement at Opening Ceremony
- Opportunity to provide branded add- ons



Show your endorsement of Green Expo;

- One ticket to the NGIQ Green Expo Dinner. Attendee names must be provided two weeks prior.
- Expo Stand 3m x 3m included
- Branding onsite at Green Expo halls
- Logo & link on NGIQ website & expo collateral
- Verbal acknowledgement at Opening Ceremony

EXPECTED DISPLAY RANGE AT GREEN EXPO



- Huge display of greenlife including potted colour, indoor foliage, advanced trees, shrubs, groundcovers, tubestock, exotics, natives, succulents, ornamentals, tropicals, water plants, grasses & landscape lines
- Extensive range of allied products for horticulture including pots, trays, benches, greenhouses, pallet racking, machinery, chemicals for plant care, irrigation products, nursery equipment & accessories
- Garden Centre supplies including hand tools, plant stands, trolleys, giftware, signage & packaging
- Variety of growing media including mulches, composts, soil conditioners & potting mixes
- Specialists in essential business solutions including superannuation, insurance, computer software, hardware, online resources & information technology. Many of these products have been developed specifically for the nursery industry.
- Accredited education & training providers with industry specific knowledge
- Latest information on industry research, projects and resources available for business improvement



Gold Coast Turf Club and Event Centre
Racecourse Drive, Surfers Paradise.



EXHIBITION STAND INFORMATION



Outside Stand Inclusions

Located outside the hall on the turf area at Green Expo

- Cassette Floor Multiflex underneath
- Charcoal Carpet tiles on floor
- Corinthian walls, 2.4m H
- 1 x single 4amp powerpoint
- Loading Dock staff for bump-in & out
- Listing in Green Expo showbook

Stand sizes available:

- **Standard:** 3m frontage x 2.7m deep stand - One NGIQ Green Expo Dinner ticket included
- **Large:** 6m frontage x 2.7m deep stand - Two NGIQ Green Expo Dinner tickets included.



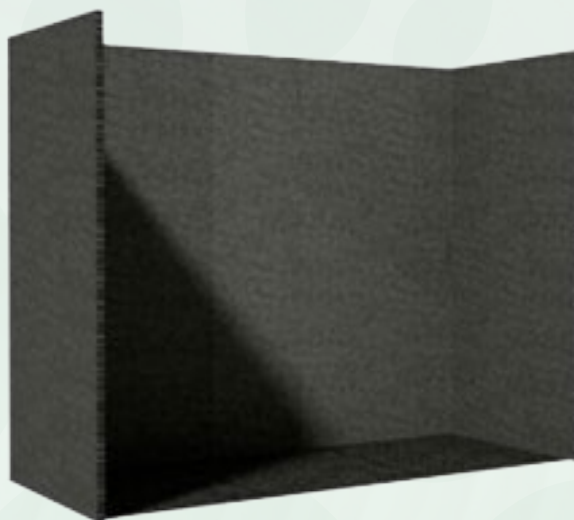
Inside Stand Inclusions

A located area within Green Expo

- Carpet on floor
- Black velcro compatible walls, 2.4m H
- 1 x single 4amp powerpoint
- Loading Dock staff for bump-in and out
- Listing in Green Expo showbook

Stand sizes available:

- **Standard:** 3m frontage x 3m deep stand - One NGIQ Green Expo Dinner ticket included
- **Large:** 6m frontage x 3m deep stand - Two NGIQ Green Expo Dinner tickets included.



APPLICATIONS FOR GREEN EXPO WILL ONLY BE ACCEPTED ONLINE.



29 - 30 July 2025, Gold Coast Turf Club & Event Centre

Sponsor applications open Monday 3 March and required by Wednesday 19 March for Priority stand allocation. Exhibitor applications open from 10am, Wednesday 26 March 2025. Registrations will not be accepted prior.

PARTNERSHIP OPTIONS	TOTAL (all prices inc. GST)
Silver Exhibitor	\$6,037
Bronze Exhibitor	\$4,201

EXPO DISPLAY OPTIONS	NGIQ MEMBER	NON MEMBER (ALLIED ONLY)
Inside Standard Expo Stand - 3m x 3m	\$1,837	\$3,567
Inside Large Expo Stand - 6m x 3m	\$3,676	\$5,684
Outside Standard Expo Stand - 3m x 2.7m	\$1,502	
Outside Large Expo Stand - 6m x 2.7m	\$3,004	
Showbook advertising half page	\$600	N/A





Food Trucks

101			
102			
103			
104			
105			
106			
107			
	100	99	98

94	29
95	30
	31
	32
	Sponsor
98	Sponsor
97	Sponsor

Sponsor
39
40
40
41
42
43
44
45

19 18 17 Fire Door
EXPO
SPOTLIGHT

89	88
90	87
91	86
92	85
Sponsor	
Sponsor	
Sponsor	
Sponsor	

Sponsor
Sponsor
Sponsor
Sponsor
GARDEN CITY PLASTICS GCP

Sponsor
Sponsor

Sponsor	
60	57
61	56
62	55
63	54

16
15
14
13
12
11
10
9
8
7
6
5
4
Sponsor

Toilets



ENTRY/EXIT
REGISTRATION

Sponsor
52
51

Toilets

29 - 30 July 2025
Gold Coast Turf Club
and Event Centre

Floorplan is indicative only and subject
to change at the discretion of NGIQ

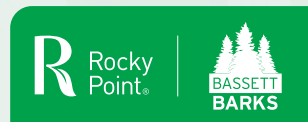
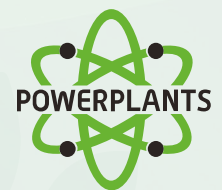


MAJOR EVENT PARTNER

GOLD PARTNER



PREMIUM EXHIBITORS



EVENT SUPPORTERS



ACCOMMODATION AND EVENT PARTNER

Sea World Resort

Sea World Resort will be our Accommodation and Event partner for Green Expo 2025.

Both the Exhibitor Networking Function and the NGIQ Green Expo Dinner will be held on site, therefore limiting travel for attendees.

Parking is included with room bookings on site and there is also ample street parking available with no height restrictions.

Breakfast is available from 6:30am at a special rate is applied when using the link below.

Sea World Resort will be a central hub for exhibitors and visitors and offers the perfect combination of fun, socialising and relaxation, located directly on the water with beautiful surroundings.

Excellent accommodation rates have been secured for bookings made prior to the 27th June. Please use the link to book accommodation at a discounted rate.

If you choose not to stay at Sea World Resort, there is an abundance of accommodation options available on the Gold Coast.

BOOK NOW
Click here for Special Rate



IMPORTANT DATES



Wednesday 19 March

Sponsor bookings required for priority stand allocation.

Wednesday 26 March

Exhibitor registrations open at 10am, preferred stand allocations may be requested, however NGIQ will allocate stands to exhibitors throughout the venue and will be subject to availability. Exhibitor registrations will not be accepted prior to 10am Wednesday 26 March. Notice of stand allocations will be issued in May.

Friday 13 June

Material deadline for the Official Visitors Guide.

Friday 27 June

Exhibitor registrations close.

Expo Spotlight Competition entries close and material deadline.

Monday 7 July

Final names must be provided to NGIQ for Exhibitor Networking Function and NGIQ Green Expo Dinner.

PRELIMINARY SCHEDULE

Monday 28 July

9.00am - 4.00pm Exhibitor Bump In

5.30pm - 9.30pm Exhibitor Networking Function at Sea World Resort Ocean Room

Tuesday 29 July

8.15am Official Opening

8.30am - 4.30pm Green Expo Open

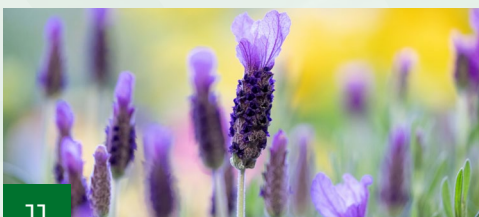
6.30pm NGIQ Green Expo Dinner at Sea World Resort Conference Centre, Seaworld Dr, Main Beach QLD

Wednesday 30 July

8.30am - 1.00pm Green Expo Open

1.30pm Exhibitor Bump Out will begin once all visitors have departed, approx 1.30pm

Please note schedule is subject to change



GREEN EXPO RULES



1. EVENT DESCRIPTION

This event is known as Green Expo

2. VENUE

Green Expo 2025 will be held at the Gold Coast Turf Club & Event Centre (GCTC), Racecourse Drive, Surfers Paradise.

3. EXPO STANDS

- SIZE** - Stands will be offered in sizes as per the application form. Stand construction and display material must be limited to the allocated stand size.
- CONSTRUCTION** - Each stand will be constructed in a workmanlike manner and in accordance with safety guidelines. All packing containers, boxes etc. must be removed from stands by exhibitors.
- BOOKINGS** - The maximum space an exhibitor can book inside unless you are a sponsor is two 3x3 spaces.

4. OUTSIDE STANDS

If there is a lot of wet weather and the venue deems the turf area unusable these stands will be moved to the front outside area of the Gold Coast Turf Club and Events Centre.

5. AISLE SPACE

All aisle space must not be blocked or used in any way for display purposes.

6. RESPONSIBILITY FOR DAMAGE

NGIQ and the venue will not accept responsibility for loss, theft or damage to property of exhibitors, their agents or employees. Exhibitors agree to indemnify and hold harmless NGIQ and the venue from all claims, damage and liability of any kind, whether for injury to persons or damage to property arising directly or indirectly out of the Exhibitor's use and occupancy at the Venue.

7. SETTING UP/PULLING DOWN

Exhibitors will set up between 9.00am - 4.00pm on Monday 28 July. Exhibitors may re-enter the Expo after 8.00am Tuesday 29 July & Wednesday 30 July. All stock must remain on stands until 1.00pm Wednesday 30 July. Exhibitors will not dismantle their stands before 1.15pm or before Buyers have departed. All displays must be dismantled on Wednesday 30 July. An indicative bump in schedule for Loading Dock access will be prepared by NGIQ and distributed in July 2025. **GOODS EXHIBITED** Greenlife exhibitors must be current members of NGIQ or their state NGI. NGIQ have the discretionary right to remove any inappropriate product or display items from stands. Exhibitors may not sell product or distribute material including price lists

or business cards on behalf of other businesses not exhibiting at Green Expo without permission from NGIQ. Exhibited stock may not for any reason, be removed from Green Expo during opening hours, without permission from NGIQ.

8. STAND ALLOCATION PROCEDURE

Green Expo Sponsors receive priority selection and are required to advise preferred stand locations by Wednesday 19 March 2025. Exhibitor registrations open at 10am on Wednesday 26 March 2025. Exhibitor registrations will not be accepted prior to 10am Wednesday 26 March. Preferred stand allocations may be requested and NGIQ will allocate accordingly, subject to availability. Exhibitor stands will be allocated in the order that registrations are received with priority given to exhibitors from Green Expo 2024. NGIQ reserves the right to allocate all stands and will remain subject to availability.

9. POWER AND LIGHTING

General lighting will be provided by the venue at the discretion of NGIQ. One standard power point is included in each stand.

10. WITHDRAWALS & CANCELLATION

Deposit payment of \$500 is non-refundable. Cancellations will be accepted without charge where NGIQ has been notified in writing at least 40 working days prior to scheduled commencement date.

11. INSURANCE

A Certificate of Currency for \$20m public liability insurance is required from all exhibitors prior to Green Expo.

12. MEDIA

Any media collected during Green Expo and Green Expo events may be used for publicity and publication purposes.

13. CLEANING

Exhibitors are in charge of clearing out all rubbish and materials from their booths. If the booth is not clean, there will be a \$300 minimum cleaning cost. Additional fees may apply for excessive cleaning, damage, or stain removal. Please make sure an NGIQ employee inspects your stand before you leave on Wednesday, July 30th, to confirm there isn't a cleaning charge.

EXPO SPOTLIGHT COMPETITIONS



Winners will be announced at the Green Expo Dinner. Entries can be completed online.

The EXPO SPOTLIGHT is a showcase display area which will feature NEW releases from March 2024 - 2025 along with a collection of the BEST products & services from exhibitors at Green Expo 2025.

ALL entries are welcome in the EXPO SPOTLIGHT competitions. These present a fabulous opportunity to promote signature products & services or to launch new releases to industry at Green Expo. Please provide a description plus information on your entry and images by Friday 27th June.

COMPETITION A: BEST OF EXPO

Certificates will be awarded in the following categories;

- BEST of Expo, Greenlife
- BEST of Expo, Allied Trade

This is an opportunity for exhibitors ONLY to submit their single BEST product or service to be on display with other like products in the categories of Greenlife and Allied Trade. All exhibitors have an exceptional product or signature line within their range - this is a chance to put it on show to all expo visitors.

COMPETITION B: BEST NEW PRODUCT / SERVICE

Certificates will be awarded in the following categories;

- Best NEW Greenlife
- Best NEW Allied Product / Service

Best NEW products and services will be presented to showcase latest releases to the market. NEW product/service submissions are complimentary for exhibitors and are also open to non-exhibitors.

Entry fee for non-exhibitors is \$900 (incl. GST) for up to maximum of 3 entry items.

All submissions must be from NGI members.

All items submitted must be NEW from March 2024, available on the market from March 2024 - December 2025.

- A Panel will be appointed to choose winners for both Competition categories along with best display awards.
- Winning entries will be announced at the NGIQ Green Expo Dinner on Tuesday 29 July.
- All competition entries MUST be submitted by no later than Friday 27 June 2025. Significant planning and coordination are involved with the EXPO SPOTLIGHT display area. Therefore, late entries will not be accepted. Please plan ahead to make the most of this opportunity.
- For entries in Competition B, each submission should be accompanied by a descriptive summary of the product/service, promotional image/s and business contact details. This information will be presented with the sample product in the EXPO SPOTLIGHT display area. Details should be provided to NGIQ by no later than Friday 4 July via email to events@ngiq.asn.au
- ALL display items are to be delivered to NGIQ at, Gold Coast Turf Club during bump in between 11am - 2pm, Monday 28 July. Any items received after 2pm, Monday 28 July will not be accepted.

**Scan the QR code
to enter spotlight
competition.**



**Scan the QR code to
complete the exhibitor
application form.**

**Exhibitor applications
open at 10:00AM on
Wednesday 26 March
2025.**

**The QR code will be
disabled prior to this
time.**

