



**29 - 30 July 2025**

**GOLD COAST TURF CLUB  
AND EVENT CENTRE, QLD**

# Media Kit for EXHIBITORS



## Welcome

Welcome to your media kit! This resource pack includes all the campaign collateral you need to promote your involvement in Green Expo 2025. Use these ready-made assets in your social media posts, emails, and website to help drive interest, boost attendance, and showcase your presence at the event.

### Campaign Assets

Download and use the following promotional materials:

- Event logo
- Email signature
- Facebook banner
- EDM banner
- Social media tiles
- A4 and A5 flyers



# Green Expo 2025 Media Kit for Exhibitors



## Facebook

📣 We're excited to announce that we'll be exhibiting at Green Expo 2025 – and we'd love to see you there! 🌱

Whether you're a grower, garden centre buyer, landscaper or supplier, this is your chance to connect with the industry, discover new products, and explore fresh ideas.

You'll find a huge showcase of plants, horticultural gear, garden centre must-haves, business services, and expert insights — all under one roof.

Come and visit us at our stand: **[Insert Stand Number or Company Name]**

📍 Gold Coast Turf Club and Event Centre

📅 Tuesday 29 July – Wednesday 30 July 2025

More info and register on the Green Expo webpage

👉 <https://greenlifeindustryqld.org.au/green-expo-2025/>

#GreenExpo2025 #DiscoverShareShine #GreenExpoDinner  
#GreenlifeIndustryQld #HorticultureIndustry #GreenlifeInnovation  
#RegisterNow #TradeEvent





## Instagram

We're exhibiting at Green Expo 2025 – and you're invited! 🌿

Join us for two days where the horticulture industry comes together to connect, explore, and be inspired.

The event features everything from plants and packaging to tools, tech and training — all designed to help your business grow.w

📍 Gold Coast Turf Club

📅 29–30 July 2025

Let's connect in person – talk directly with suppliers like us. Come visit us at our stand 📍 **[Insert Stand Number or Company Name]**

Visit Greenlife Industry Queensland's homepage for more info and to register.

#GreenExpo2025 #DiscoverShareShine #HorticultureIndustry #GreenlifeInnovation  
#GreenlifeIndustryQld #TradeEvent #PlantIndustry #GrowConnectInspire





# Green Expo 2025 Media Kit for Exhibitors



## LinkedIn

We're proud to be exhibiting at Green Expo 2025, one of the leading trade events for the greenlife and horticulture industry.

This is where the industry comes together — from growers and retailers to suppliers and service providers — to share knowledge, discover new products, and explore the latest innovations.

Expect a strong line-up of plant displays, tools and tech, packaging solutions, business services, and expert-led insights.

 Gold Coast Turf Club

 29–30 July 2025

We'll be there exhibiting – and we'd love to see you! Visit us at our stand: **[Insert Stand Number or Company Name]**

Learn more and register here: <https://greenlifeindustryqld.org.au/green-expo-2025/>

#GreenExpo2025 #GreenlifeIndustryQld #HorticultureBusiness #TradeEvent  
#NurseryIndustry #GreenlifeInnovation #DiscoverShareShine  
#IndustryNetworking



# Green Expo 2025 Media Kit for Exhibitors



## Tag Us!

Make sure to tag us in your posts so we can reshare your content and give your business more visibility.

 Facebook – @GreenlifeIndustryQLD

 Instagram – @greenlifeindustryqld

 LinkedIn – Greenlife Industry QLD

## Use Hashtags

Use these hashtags to join the conversation and get your posts noticed:

#GreenExpo2025

#DiscoverShareShine

#GreenExpoDinner

#GreenlifeIndustryQld

